

# Avery Dennison MPI™ 1104 EA PW



## The next generation in our Digital Wrapping Film portfolio.

Built on our renowned print quality and exceptional conformability, MPI™ 1104 EA PW is a reliable solution for 3D applications and dynamic designs. With an all-new adhesive system, this film enhances repositionability, making installation faster, easier, and more efficient.

**Available Sizes:**  
1.37 m width x 50 m length  
1.52 m width x 50 m length



### Main Benefits & Features

- **True 3D Conformability**  
Perfect for creative and complex applications, MPI™ 1104 EA PW easily adapts to curved surfaces and tight contours, offering great flexibility.
- **Improved Repositionability & Slideability**  
Designed for a smooth, hassle-free installation, this film offers great repositionability properties, allowing the film to move across the surface with ease. It is engineered to minimize effort, reducing the need for manpower while increasing installation speed.
- **Eye-Catching Print Quality**  
Achieve vibrant, high-quality prints that bring designs to life. MPI™ 1104 EA PW's superior print compatibility ensures the artwork stands out, whether it is for personalization or large-scale graphics.
- **Long-Term Durability**  
Engineered to withstand the test of time, this product offers long-lasting durability, reducing the need for frequent replacements and helping to save on costs.
- **Blockout Capability**  
Ideal for light print designs and applications on darker surfaces, MPI™ 1104 EA PW offers the perfect blockout feature, ensuring sharp contrast and stunning results.

### Comparison Table MPI™ Wrapping Series products

	MPI™ 1103 EA Smart Wrap	MPI™ 1104 EA	MPI™ 1104 EA PW	MPI™ 1105 EA RS
EA feature	Yes	Yes	Yes	Yes
Conformability	3D	3D	3D	3D
Durability printed	4 years	5 years	5 years	6 years
Repositionability	No	Medium	High	High
Slideability	No	No	Medium	High
Speed of application	Regular	Regular	High	High
Perceived tack	Regular	Regular	Low	Low
LTR	No	No	No	Yes

[graphics.averydennison.com/eu-en](https://graphics.averydennison.com/eu-en)



#MakingPossible

DISCLAIMER — All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison. 2025\_32962 EN